



“Open the Floodgates – Bibles for Africa” Spring 2018 Radio Campaign 15-Second Liners – No match verbiage

Please encourage your on-air staff to use these liners compiled by Bible League International during your station’s “Open the Floodgates – Bibles for Africa” radio campaign. We are utilizing a **new toll-free number** for this campaign, so it will be helpful for your announcers to mention the number twice at the end.

Neeha (“Nee-uh”), a believer living in poverty in **Tanzania**, cried for joy when she got her own Bible. Will you be the answer to a Christian’s prayer for God’s Word in Africa? Send a Bible for only \$5, or \$100 will send Bibles to 20 Christians. Call 800-670-9110, that’s 800-670-9110, or give at _____.

Caedmon is a Christian in **Uganda**. He loves his family, attends worship, and prays without ceasing. But, he’s never read a single verse in his Bible because he doesn’t own one. Will you send one today for \$5? Or, your \$50 gift will send Bibles to 10 Christians in Africa. Call 800-670-9110, that’s 800-670-9110.

Many on the island nation of **Madagascar** in Africa live remotely. Evangelists like Odon (“Oh-Dun”) use God’s Word to deliver people from spiritual darkness, but Bibles are scarce here. If you’re a first-time giver, will you send 7 Bibles for \$35. Call 800-670-9110, that’s 800-670-9110 or give at _____.

Have you worshipped in fear? Likely not, but believers in **Ghana** live among extremists who oppose the Gospel. Bibles are scarce here, so give them God’s Word for the strength they need. \$5 sends a Bible, \$50 gift sends 10 Bibles. Call 800-670-9110, that’s 800-670-9110 or give at _____.

We’re _____ percent to our goal of sending _____ Bibles during *Open the Floodgates – Bibles for Africa*. Help [station name] reach our goal by sending a Bible to **Africa** for \$5, or 20 Bibles for \$100. How many Bibles will you send today? Call 800-670-9110, that’s 800-670-9110.

When God’s Word is understood and applied, lives are transformed in Africa. That’s true in **Burundi** where the Church is growing. Many here lack their own Bible because of poverty. Send one for \$5, or 20 for \$100. Call 800-670-9110, that’s 800-670-9110, or give at _____.

In **Kenya**, new believers in the under-resourced Church are eager to study God’s Word. All it takes is \$5. If you’ve never given before, will you consider sending 7 Bibles for \$35 to Africa today? By giving now, you’ll help us reach our goal to send _____ Bibles. Call 800-670-9110, that’s 800-670-9110.

Daniel lives in **Mozambique**, and prayed that he could reach others with the Gospel. Now, he's trained to share Christ using Bible League International's Project Philip Bible study. Send a Bible to a new Christian in Africa for \$5, or 20 for \$100. Call 800-670-9110, that's 800-670-9110.

Many believers in the under-resourced Church in **South Africa** do not have a Bible in their own language, and they're praying that believers like you will send them God's Word. Five dollars will send a Bible, \$35 sends 7. How many Bibles will you send today? Call 800-670-9110, that's 800-670-9110.

In remote areas of **Zambia**, illiteracy is high. Bible League International's Bible-based Literacy program teaches adults and children to read and write using God's Word, and introduces them to Jesus. \$5 sends a Bible, \$75 sends Bibles to 15 Christians today. Call 800-670-9110, that's 800-670-9110.

God's Word is a lamp to our feet, a light to our path, but believers in Africa walk in darkness because Bibles are scarce. Amara ("Uh-marr-uh"), a **Kenyan** woman, is eager to grow in her faith, so send a Bible for \$5, or 20 for \$100. Call 800-670-9110, that's 800-670-9110, or give at _____.

Join [Station Name] and Bible League International by giving again, or for the first time, to *Open the Floodgates*, our campaign to send _____ Bibles to Christians in **Africa**, where God's Word is scarce. If you're a new giver, consider sending 7 Bibles for \$35 today. Call 800-670-9110, that's 800-670-9110.

The world sends shelter, food and clean water, but only God's people understand the need to send His Word where Bibles are scarce. Give a believer like Dorcas in **Ethiopia** her very first Bible. Send one for \$5, or \$100 sends Bibles to 20 Christians today. Call 800-670-9110, that's 800-670-9110.

Chuma lives in **Zimbabwe** where he followed witchcraft. He longed for true peace, and an encounter with the Gospel changed him forever. See God's Word transform more lives in Africa by sending a Bible for \$5, or 15 for \$75. Call 800-670-9110, that's 800-670-9110, or give at _____.