



## Spring Radio 2018 – Africa

### Open the Floodgates – Bibles for Africa

#### Banner Ad Instructions

In support of Bible League International’s radio campaign, we’ve provided banner ads of various sizes and a splash landing page for use on your station’s homepage.

Link the banner ads and splash landing page to the special radio station donation page using the following convention:

**Banner ads, splash landing, and pre-roll video page:**

<https://giving.bibleleague.org/p-503-africa-radio.aspx?media=XXXX&source=1RP74-S03&relatedprojects=1>

(where XXXX are the station call letters and MUST BE CAPITALIZED)

*Example:*

<https://giving.bibleleague.org/p-503-africa-radio.aspx?media=WARV&source=1RP74-S03&relatedprojects=1>

When your call letters are included in the link, the online donations will be credited automatically to your station.

**It is vital that the “S” is included in the ‘https’ of the address.** If the “S” is missing, the station will not receive credit for the gift, as it will go to miscellaneous.

If you have any questions or need assistance, please contact:

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