

## 'Til the Whole World Knows: Bibles for the Nations – Fall 2018 Radio Campaign 15-second Live Liners – Non-Match Verbiage

How do you hide God's Word in your heart if you've never held it in your hands? Imagine being among millions of believers in the world without a Bible, including Miguel, a student in Latin America. Send a Bible today for \$5, or 20 Bibles for \$100. Call 844-YES-WORD or give at \_\_\_\_\_\_.

Believers in places like Asia, Africa and Europe are praying for a Bible today. They may be half a world away, but you can be the answer to their prayers for God's Word in their own language. Five dollars sends a Bible; \$75 sends Bibles to 15 waiting Christians. Call toll-free 844-YES-WORD.

In many parts of the world, including the Middle East, people have never heard the name of Jesus. Even if they have, persecution, poverty and remoteness keep them from getting God's Word. Give a Bible for \$5, or 7 for \$35. Call 844-YES-WORD or click the Bible League banner at \_\_\_\_\_\_.

Join [Station name] and Bible League International by giving again, or for the first time, to *'Til the Whole World Knows*, our campaign to send \_\_\_\_\_\_ Bibles to Christians worldwide. Five dollars sends one Bible, \$75 sends Bibles to 15 waiting Christians. Call 844-YES-WORD, that's 844-YES-WORD.

The world sends clean water, food and shelter, but God's people understand the need to send His Word to unstable places like Europe. Give a believer like Nora her very own Bible. Send one for \$5, or 100 for \$500. Call today toll-free 844-YES-WORD or click the Bible League banner at \_\_\_\_\_\_.

In remote areas of Asia, many villagers cannot read or write. Bible League International's Bible-based Literacy program creates brighter futures for adults and children, and introduces them to Jesus. Send a Bible for \$5, or \$100 sends Bibles to 20 waiting Christians. Call 844-YES-WORD.

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Caedmon followed pagan practices for many years in Africa where Bibles are scarce. But, an encounter with the Gospel changed his heart forever. See God's Word transform even more lives by sending a Bible for \$5, or 7 for \$35. Call 844-YES-WORD or click the Bible League banner at \_\_\_\_\_\_.

Rosa Maria, a believer living in poverty in Latin America, cried for joy when she finally got her own Bible. Will you be the answer to a Christian's prayer for God's Word? Give a Bible for only \$5 through Bible League International. Call toll-free 844-YES-WORD or give at \_\_\_\_\_\_\_.

Paulie is a growing Christian in Europe. He loves his family, attends church, and prays without ceasing. But, he's never read a single verse in his Bible because he doesn't own one. Will you send one today for \$5, or 7 Bibles for \$35. Call 844-YES-WORD or click the Bible League banner at \_\_\_\_\_\_.

More than half the world's population lives in Asia, and very few know Jesus. Evangelists like Hyo use God's Word to deliver people from Buddhism and atheism, but Bibles are scarce there. Send one for \$5, or \$100 sends Bibles to 20 waiting Christians. Call toll-free 844-YES-WORD.

Have you worshipped in fear, or lost freedoms because of your faith? Likely not, but believers in Indonesia are subject to arrest and even death. Bibles are scarce in Asia, so give them God's Word for the strength they need. \$5 sends a Bible; \$75 sends Bibles to 15 Christians. Call 844-YES-WORD.

We're \_\_\_\_\_ percent to our goal of sending \_\_\_\_\_\_ Bibles during *'Til the Whole World Knows*, our campaign with Bible League International. Help [station name] meet this important task by sending a Bible for \$5, or 100 for \$500. Call 844-YES-WORD, or give at \_\_\_\_\_.

When God's Word is read, understood and applied, lives are transformed. That's the case all over the world. But, many Christians in places like Asia, Africa and the Middle East lack their own Bible. Send one for \$5, or \$35 sends Bibles to 7 waiting Christians. Call 844-YES-WORD.