



Fall Radio 2018 – Worldwide

`Til the Whole World Knows: Bibles for the Nations

Banner Ad Instructions-No Match

In support of Bible League International’s radio campaign, we’ve provided banner ads of various sizes and a splash landing page for use on your station’s homepage.

Link the banner ads and splash landing page to the special radio station donation page using the following convention:

Banner ads, splash landing, and pre-roll video page:

<https://giving.bibleleague.org/p-602-worldwide.aspx?media=XXXX&source=1RP75-S03&relatedprojects=1>

(where XXXX are the station call letters and MUST BE CAPITALIZED)

Example:

<https://giving.bibleleague.org/p-602-worldwide.aspx?media=WARV&source=1RP75-S03&relatedprojects=1>

When your call letters are included in the link, the online donations will be credited automatically to your station. **It is vital that the “S” is included in the ‘https’ of the address.** If the “S” is missing, the station will not receive credit for the gift, as it will go to miscellaneous.

If you have any questions or need assistance, please contact:

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