



## Spring Radio 2020 – Asia

### *Fan the Flame: Bibles for Asia*

### **Banner Ad Instructions- Match**

In support of Bible League International’s radio campaign, we’ve provided banner ads of various sizes and a splash landing page for use on your station’s homepage.

Link the banner ads and splash landing page to the special radio station donation page using the following convention:

**Banner ads, splash landing, and pre-roll video page:**

<https://www.bibleleague.org/donation/fan-the-flame-bibles-for-asia/?media=XXXX>

(where XXXX are the station call letters and MUST BE CAPITALIZED)

*Example:*

<https://www.bibleleague.org/donation/fan-the-flame-bibles-for-asia/?media=WARV>

When your call letters are included in the link, the online donations will be credited automatically to your station.

**It is vital that the “S” is included in the ‘https’ of the address.** If the “S” is missing, the station will not receive credit for the gift, as it will go to miscellaneous.

If you have any questions or need assistance, please contact:

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