



“Fan the Flame – Bibles for Asia” Spring 2020 Radio Campaign

15-Second Liners – No Match Verbiage

Please encourage your on-air staff to use these liners compiled by Bible League International during your station’s “Fan the Flame – Bibles for Asia” radio campaign.

God’s Word is a lamp to our feet and a light to our path, but believers in Asia walk in darkness because Bibles are scarce here. Shinti, a **Sri Lankan** woman, is eager to grow in her faith, so send a Bible today for only \$5, or your \$100 gift sends 20 Bibles. Call 800-YES-WORD.

Many Christians in **Nepal** in Asia do not have a Bible, and they’re praying that believers like you will send them God’s Word so they can grow in their new faith. All it takes is five dollars to send a Bible, \$75 sends 15. Call 800-YES-WORD or give at _____.

Tien (“Tee-in”) lives in **Vietnam** and prayed years for a way to reach others with the Gospel. Now, he’s trained to share Christ using Bible League International’s Project Philip. Send a Bible to a new Christian in Asia for \$5, or \$100 sends God’s Word to 20 believers. Call 800-YES-WORD.

Join [Station Name] and Bible League International by giving again, or for the first time, to Fan the Flame, our campaign to send _____ Bibles to Christians in **Asia**, where God’s Word is scarce. Five dollars sends a Bible, \$100 sends 20. Call 800-YES-WORD or give at _____.

The world will send clean water, food and shelter, but God’s people understand the need to send His Word where Bibles are hard to find. Give a believer like Aryan in **Malaysia** his very first Bible. Send one for \$5, or your \$100 gift will send God’s Word to 20 Christians in Asia. Call 800-YES-WORD.

In remote areas of **India**, illiteracy is high. Bible League International’s Bible-based Literacy program teaches adults and children to read and write using God’s Word, and introduces them to Jesus. Your tax-deductible gift of \$5 sends one Bible, \$100 sends 20. Call 800-YES-WORD or give at _____.

Panit lives in **Thailand** where most people follow Buddhism. He longed for true peace, and the Gospel changed his heart forever. See God’s Word transform more lives by sending a Bible for \$5, or 15 for \$75. Call 800-YES-WORD, that’s 800.937.9673.

Shia (“Shy-uh”), a believer living in poverty in **Cambodia**, cried for joy when she received her very own Bible. Will you be the answer to a Christian’s prayer for God’s Word in Asia? Send a Bible for \$5, or your \$100 gift will send God’s Word to 20 believers. Call 800-YES-WORD or give at _____.

Ramesh is a Christian in **Bangladesh**. He loves his family, attends church, and prays without ceasing. But, he’s never read a single verse in his Bible because he doesn’t own one. Will you send one today for \$5? Your tax-deductible gift of \$50 will send 10 Bibles. Call 800-YES-WORD.

More than half the world’s population lives in **Asia**. Evangelists like Chao (“Chow”) use God’s Word to deliver people from spiritual darkness, but Bibles are scarce here. Send one for \$5, or 20 for \$100. Call 800-YES-WORD, that’s 800.937.9673, or give at _____.

Have you worshipped in fear, or lost freedoms because of your faith? Likely not, but believers in **Indonesia** are subject to arrest. Bibles are scarce here, so give them God’s Word for the strength they need. \$5 sends a Bible, and your \$50 gift sends 10 Bibles. Call 800-YES-WORD.

We’re _____ percent to our goal of sending _____ Bibles during Fan the Flame, our campaign with Bible League International. Help [station name] reach our goal by sending a Bible to **Asia** for \$5, and your \$100 gift sends God’s Word to 20 Christians. Call 800-YES-WORD or give at _____.

When God’s Word is understood and applied, lives are transformed. That’s true in the **Philippines** where the Church is growing. But most here lack their own Bible because of poverty and remoteness. Send one for \$5, or 20 for \$100. Call 800-YES-WORD.

In **China**, people eager to learn English as a second language are introduced to Jesus through Bible League International’s Bible-based Literacy Program. Will you send a Bible to Asia today for \$5, or ten for \$50? Call 800-YES-WORD or give at _____.