



The World Needs the Word: Bibles for the Nations Fall 2025 Radio Campaign – Talking Points and Fast Facts

Please encourage your on-air staff to use these talking points compiled by Bible League International (BLI) during your station's radio campaign. Totals are for the fiscal year ended September 30, 2024.

Worldwide

- In 2024, 2.8 million people were reached with the Gospel by Bible League International In Africa, Asia, Europe, Latin America, Middle East and the U.S. That increased from 1.7 million in 2020.
- More than 173,000 Christians worldwide were trained in 2024 to share God's Word
- Nearly 2,200 new churches were planted in 2024 by church planters using Bibles and training from Bible League. Over 6,200 people were trained as church planters worldwide.
- In 2024, nearly 44,000 people worldwide were given the gift of literacy by learning to read and write through Bible League International's Bible-based Literacy program
- Nearly 6 million Bibles and biblical resources were distributed worldwide in 2024 by Bible League
- In our modern era, 2024 was the most violent year for Christians worldwide (Source: Pew Research)
- Fewer than one in three people around the world has a personal relationship with Jesus Christ
- The influence of Islam exists on nearly every continent. Relational evangelism has been a key to Church growth among Muslims.
- Two out of three illiterate adults worldwide are women
- New Christians today are craving their very own Bible as they begin their walk with Jesus Christ
- The growth of God's Church is weakened by inadequate discipleship and leadership training
- Christians need God's Word to resist the pull of traditional religious beliefs, occult practices, secularism, materialism, and other influences
- Millions of believers suffer for following Jesus. Some face physical violence, while others are denied basic necessities, such as water, electricity, and financial support for schooling.
- The world population is 8.2 billion. Of the 75 million people added annually, 90 percent are born in less developed countries where poverty is prominent.

Africa

- Bible League's programs are active in the African countries of Burundi, Cote d'Ivoire (Ivory Coast), Ethiopia, Ghana, Kenya, Madagascar, Malawi, Mozambique, Rwanda, South Africa, Tanzania, Zambia and Zimbabwe
- People still live in the grips of witchcraft, ancestral spirit worship, and traditional religion
- Remote churches often advocate syncretism, a blend of Christian faith and pagan practices
- Islam is seeking to increase its footprint in many predominantly Christian countries like Kenya
- Africa is the world's second largest continent in land mass, as well as its second most populous
- Africa is a linguistically diverse continent, with more than 1,000 spoken languages
- Africa is the world's poorest, least-developed continent, and its population is youngest in the world
- HIV and AIDS are a scourge in the lives of many people across sub-Saharan Africa, and leave millions of orphaned children in its wake
- Over 584,000 people in Africa were reached with the Gospel in 2024 by Bible League International
- Nearly 46,000 believers in Africa were trained in 2024 to share God's Word
- In 2024, over 19,000 people in Africa learned to read and write through BLI's Bible-based Literacy
- More than 1.1 million Bibles and biblical resources were distributed in Africa in 2024

Asia

- Bible League's programs are active in the Asian countries of Bangladesh, China, India, Indonesia, Malaysia, Nepal, Pakistan, Philippines, Sri Lanka, Thailand, Vietnam and New Zealand
- More than one-half of the world's population lives in Asia
- Four in 5 people in Asia do not have a personal relationship with Jesus Christ
- The vast majority of people in Asia follow Islam, Hinduism, Buddhism, or no religion at all
- Asia is a vast and diverse region with more than 2,000 languages spoken; China has 1.2 billion speakers of Mandarin
- Believers in Asia are being persecuted because of their faith. Some face physical violence, while others are denied basic necessities, such as water, electricity, and financial support for schooling.
- Nearly 1,400 new churches in Asia were planted in 2024 by church planters using Bibles, Biblical resources and training from Bible League; more than 2,000 people were trained as church planters

- Over 846,000 people in Asia were reached with the Gospel in 2024 by Bible League International
- In 2024, more than 22,000 people in Asia were given the gift of literacy by learning to read and write through Bible League International's Bible-based Literacy program
- More than 2.6 million Bibles and biblical resources were distributed in Asia in 2024

Europe

- Bible League's programs are active in the European countries of Albania and Armenia
- Evangelistic ministry is increasing in Europe, and many are making decisions to follow Jesus
- The religions of Orthodoxy, Catholicism, and Islam are prevalent in Europe
- Remnants of Communist atheism remain strong in many European countries
- Persecution and poverty exist in remote areas
- Poor economies foster high crime and drug use among teens and adults
- The materially poor suffer from effects of regional conflict, including terrorism, revolts and coups
- Over 14,000 people were reached with the Gospel in 2024 by Bible League International in Europe
- 1,500 believers in Europe were trained to share the Gospel in 2024 by Bible League International
- More than 62,000 Bibles and biblical resources were distributed in Europe in 2024

Latin America

- Bible League's programs are active in the Latin American countries of Argentina, Brazil, Chile, Colombia, Cuba, Dominican Republic, Ecuador, El Salvador, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru and Venezuela
- One in five Latin Americans in places like Argentina and Nicaragua lives in chronic poverty, meaning they are either born into it, or they are unable to escape it
- Millions in Latin America live on less than \$2 per day
- Violence, drugs, and poverty are daily struggles for ministry in Latin American countries, such as Colombia and Venezuela
- More than one-fourth of the population in Latin America is under the age of 15
- Many of those trained by Bible League International's *Project Philip* to share Christ travel hours or days by foot, boat, or mule to lead Bible studies in places like Chile, Peru and Argentina

- Over 728,000 people in Latin America were reached with the Gospel in 2024 by Bible League
- Over the past year, Bible League International's Church Planter Training has helped plant nearly 600 churches in Latin America
- More than 95,000 believers in Latin America were trained in 2024 by Bible League International to share the Gospel
- More than 1.9 million Bibles and biblical resources were distributed in Latin America in 2024

Middle East

- The countries in the Middle East where Bible League International serves will remain unidentified for security purposes.
- Christians make up less than 5 percent of the population in the Middle East; in most countries, the Muslim majority comprises more than 90 percent of the population
- Displaying a Bible is against the law in several countries in the region
- Refugees and internally displaced people now number in the tens of millions
- Extreme poverty and majority religion oppresses those in need of the Gospel in larger cities
- Lack of education and poverty are the greatest obstacles to getting the Bible to Middle Easterners
- New believers are targeted for persecution by religious extremists
- Several countries are open to and encourage Christian ministry
- Over 95,000 people in the Middle East were reached with the Gospel in 2024 by Bible League
- In 2024, nearly 1,300 people in the Middle East were given the gift of literacy by learning to read and write through Bible League International's Bible-based Literacy program
- More than 91,000 Bibles and biblical resources were distributed in the Middle East in 2024

United States

We are not focusing on the U.S. in this campaign