



The World Needs the Word: Bibles for the Nations – Fall 2025 Radio Campaign 15-second Live Liners – Non-Match Verbiage

How do you hide God's Word in your heart if you've never held it in your hands? Imagine being among millions of believers in the world without a Bible, including Miguel, a student in Venezuela. Send a Bible today for \$5, or bless 20 Bibleless believers for \$100. Call 800-YES-WORD.

Believers in places like Asia, Africa and Europe are praying for a Bible today. They may be a half-world away, but you can be the answer to their prayers for God's Word in their own language. Five dollars sends a Bible and \$60 sends 12 Bibles. Call 800-YES-WORD.

In many parts of the world, including the Middle East, people have never heard the name of Jesus. Even if they have, many lack the resources to learn about Him. Give a Bible for \$5, 12 for \$60, or 100 for \$500. Call 800-YES-WORD or give at _____.

Join [Station name] and Bible League International by giving again, or for the first time, to *The World Needs the Word*, our campaign to send _____ Bibles to Christians worldwide. Five dollars sends one Bible, \$75 sends 15. Call 800-YES-WORD.

The world sends clean water, food and shelter, but God's people understand the need to send His Word to unstable places like Armenia. Give a believer like Nora her very own Bible. Send one for \$5, \$60 sends 12, or \$500 sends 100. Call 800-YES-WORD or give at _____.

In remote areas of India, many villagers cannot read or write. Bible League International's Bible-based Literacy program creates brighter futures for adults and children, and introduces them to Jesus. Send a Bible for \$5, or \$500 will bless 100 Bibleless believers. Call 800-YES-WORD.

Continued Next Page >

Caedmon followed pagan practices for many years in Tanzania where Bibles are scarce. But an encounter with the Gospel changed his heart forever. See God's Word transform even more lives by sending a Bible for \$5, or 7 for \$35. Call 800-YES-WORD.

Rosa Maria, a believer living in poverty in Brazil, cried for joy when she finally got her own Bible. Will you be the answer to a Christian's prayer for God's Word? Give a Bible for only \$5 through Bible League International, and a \$100 gift will bless 20 Bibleless believers today. Call 800-YES-WORD.

Paulie is a growing Christian in the Middle East. He loves his family, attends church, and prays without ceasing. But he's never read a single verse in his Bible because he doesn't own one. Will you send one today for \$5, or 12 for \$60? Call 800-YES-WORD or give at _____.

More than half the world's population lives in Asia, and very few know Jesus. Evangelists like Hyo in Nepal use God's Word to deliver people from Buddhism and atheism, but Bibles are scarce there. Send one for \$5, or 20 for \$100. Call toll-free 800-YES-WORD.

Have you worshipped in fear, or lost freedoms because of your faith? Likely not, but believers in Indonesia are subject to arrest and even death. Bibles are scarce here, so give them God's Word for the strength they need. \$5 sends a Bible, \$60 sends 20. Call 800-YES-WORD.

We're _____ percent to our goal of sending _____ Bibles during *The World Needs the Word*, our campaign with Bible League International. Help [station name] meet this important task by sending a Bible for \$5, \$60 for 12, or \$500 for 100. Call 800-YES-WORD.

When God's Word is read, understood and applied, lives are transformed. That's the case all over the world. But many Christians in places like China, Zambia and the Middle East lack their own Bible. Send one for \$5, or 7 for \$35. Call 800-YES-WORD or give at _____.