



Send Bibles. Be a Joy Maker.

Fall 2026 Radio Campaign – Fast Facts

Please encourage your on-air staff to use these talking points compiled by Bible League International (BLI) during your station's radio campaign. Totals are for the fiscal year ended September 30, 2025.

Worldwide

- In 2025, 2 million people were reached with the Gospel by Bible League International in Africa, Asia, Europe, Latin America, Middle East and the U.S. That increased from 1.7 million in 2020.
- More than 96,000 Christians worldwide were trained in 2025 to share God's Word
- Nearly 1,500 new churches were planted in 2025 by church planters using Bibles and training from Bible League. Over 3,200 people were trained as church planters worldwide.
- In 2025, nearly 24,000 people worldwide were given the gift of literacy by learning to read and write through Bible League International's Bible-based Literacy program
- Nearly 4.1 million Bibles and biblical resources were distributed worldwide in 2025 by Bible League
- In our modern era, 2025 was the most violent year for Christians worldwide (Source: Pew Research)
- Fewer than one in three people around the world has a personal relationship with Jesus Christ
- The influence of Islam exists on nearly every continent. Relational evangelism has been a key to Church growth among Muslims.
- Two out of three illiterate adults worldwide are women
- New Christians today are craving their very own Bible as they begin their walk with Jesus Christ
- The growth of God's Church is weakened by inadequate discipleship and leadership training
- Christians need God's Word to resist the pull of traditional religious beliefs, occult practices, secularism, materialism, and other influences
- Millions of believers suffer for following Jesus. Some face physical violence, while others are denied basic necessities, such as water, electricity, and financial support for schooling.
- The world population is 8.3 billion. Of the 80 million people added annually, 90 percent are born in less developed countries where poverty is prominent.

Africa

- Bible League's programs are active in the African countries of Burundi, Cote d'Ivoire (Ivory Coast), Ethiopia, Ghana, Kenya, Madagascar, Malawi, Mozambique, Rwanda, South Africa, Tanzania, Zambia and Zimbabwe
- People still live in the grips of witchcraft, ancestral spirit worship, and traditional religion
- Remote churches often advocate syncretism, a blend of Christian faith and pagan practices
- Islam is seeking to increase its footprint in many predominantly Christian countries like Kenya
- Africa is the world's second largest continent in land mass, as well as its second most populous
- Africa is a linguistically diverse continent, with more than 1,000 spoken languages
- Africa is the world's poorest, least-developed continent, and its population is youngest in the world
- HIV and AIDS are a scourge in the lives of many people across sub-Saharan Africa, and leave millions of orphaned children in its wake
- Over 305,000 people in Africa were reached with the Gospel in 2025 by Bible League International
- Nearly 11,000 believers in Africa were trained in 2025 to share God's Word
- In 2025, over 3,200 people in Africa learned to read and write through BLI's Bible-based Literacy
- Nearly 700,000 Bibles and biblical resources were distributed in Africa in 2025

Asia

- Bible League's programs are active in the Asian countries of Bangladesh, China, India, Indonesia, Malaysia, Nepal, Pakistan, Philippines, Sri Lanka, Thailand and Vietnam
- More than one-half of the world's population lives in Asia
- Four in 5 people in Asia do not have a personal relationship with Jesus Christ
- The vast majority of people in Asia follow Islam, Hinduism, Buddhism, or no religion at all
- Asia is a vast and diverse region with more than 2,000 languages spoken; China has 1.2 billion speakers of Mandarin
- Believers in Asia are being persecuted because of their faith. Some face physical violence, while others are denied basic necessities, such as water, electricity, and financial support for schooling.
- Nearly 1,100 new churches in Asia were planted in 2025 by church planters using Bibles, Biblical resources and training from Bible League; more than 1,700 people were trained as church planters

- Over 632,000 people in Asia were reached with the Gospel in 2025 by Bible League International
- In 2025, more than 17,000 people in Asia were given the gift of literacy by learning to read and write through Bible League International's Bible-based Literacy program
- More than 1.3 million Bibles and biblical resources were distributed in Asia in 2025

Europe

- More than 18,000 people in Europe were reached with the Gospel in 2025 by Bible League
- Over 63,000 Bibles and biblical resources were distributed in Europe in 2025
- Bible League is presently serving only in the European country of Armenia, which is administered under our Middle East ministry

Latin America

- Bible League's programs are active in the Latin American countries of Argentina, Brazil, Chile, Colombia, Cuba, Dominican Republic, Ecuador, El Salvador, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru and Venezuela
- One in five Latin Americans in places like Argentina and Nicaragua lives in chronic poverty, meaning they are either born into it, or they are unable to escape it
- Millions in Latin America live on less than \$2 per day
- Violence, drugs, and poverty are daily struggles for ministry in Latin American countries, such as Colombia and Venezuela
- More than one-fourth of the population in Latin America is under the age of 15
- Many of those trained by Bible League International's *Project Philip* to share Christ travel hours or days by foot, boat, or mule to lead Bible studies in places like Chile, Peru and Argentina
- Over 819,000 people in Latin America were reached with the Gospel in 2025 by Bible League
- Over the past year, Bible League International's Church Planter Training has helped plant nearly 500 churches in Latin America
- More than 47,000 believers in Latin America were trained in 2025 by Bible League International to share the Gospel
- More than 1.8 million Bibles and biblical resources were distributed in Latin America in 2025

Middle East

- The countries in the Middle East where Bible League International serves will remain unidentified for security purposes.
- Christians make up less than 5 percent of the population in the Middle East; in most countries, the Muslim majority comprises more than 90 percent of the population
- Displaying a Bible is against the law in several countries in the region
- Refugees and internally displaced people now number in the tens of millions
- Extreme poverty and majority religion oppresses those in need of the Gospel in larger cities
- Lack of education and poverty are the greatest obstacles to getting the Bible to Middle Easterners
- New believers are targeted for persecution by religious extremists
- Several countries are open to and encourage Christian ministry
- Over 146,000 people in the Middle East were reached with the Gospel in 2025 by Bible League International, a 50% increase over the previous year
- In 2025, nearly 2,000 people in the Middle East were given the gift of literacy by learning to read and write through Bible League International's Bible-based Literacy program
- More than 174,000 Bibles and biblical resources were distributed in the Middle East in 2025 (includes 63,000 distributed to Armenia, which is included in Middle East ministry)

United States

We are not focusing on the U.S. in this campaign